



# RACINE COUNTY

## Something for everyone, minutes to everything

### Whether you choose to live, work or play here — Racine County truly has it all!

Located on the shores of Lake Michigan and conveniently positioned between Chicago and Milwaukee, Racine County boasts lakefront beaches and gentle rolling hills, vibrant urban areas and peaceful rural retreats. World-renowned businesses like SC Johnson, Twin Disc, Runzheimer, and InSinkErator and first-class amenities like Reefpoint Marina, Racine Zoo, and Racine Art Museum, make it clear why nearly 200,000 diverse and welcoming residents call one of Racine County's 17 unique communities home.

### Did You Know?

Racine County was founded in 1836 as a territorial county and is named for the Root River, which flows through Racine County and enters Lake Michigan in the City of Racine. Racine is French for "root."



### Community Snapshot

#### Location

Racine County is located on the western shore of Lake Michigan in southeastern Wisconsin and is approximately 65 miles north of Chicago and 25 miles south of Milwaukee.

#### Climate

Racine County enjoys a climate with four seasons. Spring and fall are pleasant and beautiful, while summer and winter each offer plenty of opportunities for recreation.

#### A Diverse Community

Racine County is the second most diverse county in Wisconsin!\*

**196,132**

Population

**2**

Cities

**6**

Towns

**9**

Villages



#### Schools

Whether your student is interested in public or private education, Racine County has an abundance of educational opportunities for students from Pre-K to College.



#### Housing

Interested in an urban apartment or a condo on the water? Looking for sprawling farmland or a rural retreat? You can find exactly what you're looking for in Racine County.



#### Quality of Life

Racine County has something for everyone. Whether you're an outdoor enthusiast or a culture buff, a shopper or lover of architecture, Racine County is the place for you.



#### Employment

Racine County has more than 4,000 businesses and more than 350 manufacturing companies in operation. These companies, and their thousands of employees, are woven into the fabric of our community.



#### Learn More!

[racinecountyedc.org/content/data-center](http://racinecountyedc.org/content/data-center)  
[racinecounty.com](http://racinecounty.com)

\*Source: niche.com

**Racine County Economic Development Corporation**

**2320 Renaissance Boulevard, Sturtevant, WI 53177 | 262-898-7400 | [rcedc@rcedc.org](mailto:rcedc@rcedc.org) | [www.rcedc.org](http://www.rcedc.org)**



# EMPLOYMENT

## An innovative community of employers

**Racine County boasts more than 4,000 businesses and more than 350 manufacturing companies. These companies, and their thousands of employees, are woven into the fabric of our community.**

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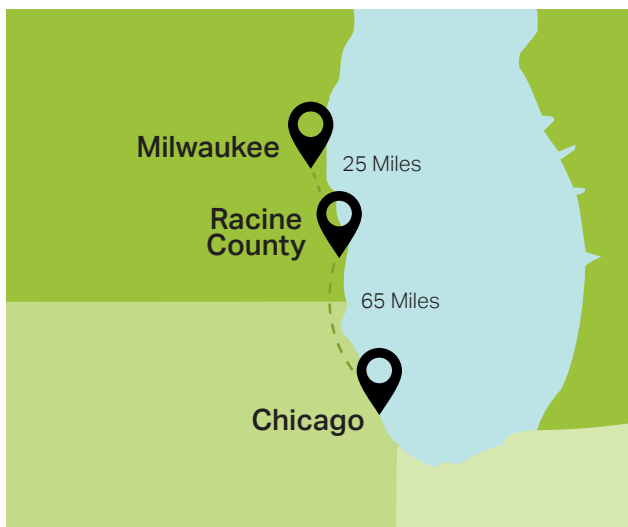
**11.2%** Racine County has seen 11.2 percent job growth since 2010 — and that doesn't even include Foxconn's employment projections!

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### Accessibility is Key

While many residents choose to live and work in Racine County, our location between two major employment centers, Milwaukee and Chicago, mean that many live outside of Racine County and commute in to work. Similarly, many residents call Racine County home, but choose to commute outside of the county for work.

Commuting is easy thanks to Racine County's proximity to Milwaukee and Chicago, as well as its access to four major highways, two major interstates, Amtrak passenger rail services and air services!



**4**  
Major  
Highways

**2**  
Major  
Interstates

  
Amtrak  
Passenger  
Rail Service

  
Air  
Services

### Major Employers

Ascension

SC Johnson & Son Inc.

CNH America LLC

Racine Unified School District

InSinkErator

### Largest Employment Sectors

 **Manufacturing**

 **Healthcare**

 **Retail Trade**

 **Educational Services**

 **Public Administration**





# HOUSING

## The perfect place to call home

**Whether you're on the hunt for a spacious, secluded farmhouse, a luxurious lakefront condo, a traditional Tudor or a downtown apartment, a starter home or forever home—Racine County has what you're looking for.**

### Welcome Home!

The diversity of housing options available in Racine County means you can find the exact fit for your family and you. Price points, architectural styles and lot types are varied and diverse. Whether you're on the hunt for a spacious, secluded farmhouse, a luxurious lakefront home, a traditional Tudor or a more conservative ranch, a starter home or forever home — Racine County has what you're looking for.

### Did You Know?

Racine County's strategic location has resulted in an active and affordable housing market. Sale prices for single-family homes range from under \$100,000 to \$1 million.



**\$102,000**  
Median Home Price



**\$771**  
Median Monthly Gross Residential Rent



📍 = City    ● = Village    ● = Town

 **Learn More!**  
[tinyurl.com/MLSRacine](https://tinyurl.com/MLSRacine)



# SCHOOLS

## Everything your student needs to succeed

Whether your student is interested in public or private schools, Racine County has an abundance of educational opportunities for all students.



### Did You Know?

Since 2010, Racine Unified School Districts have seen a steady rise in graduation rates. RUSD is in good company, considering Burlington, Union Grove and Waterford high schools boast nearly perfect graduation rates!



### By the Numbers:

#### Public Schools in Racine County

<b>11</b> public high schools	<b>10</b> public middle schools	<b>44</b> public elementary schools	<b>39</b> public preschools
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#### Private Schools in Racine County

<b>5</b> private high schools	<b>25</b> private elementary schools	<b>19</b> private preschools
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### Public School Districts

Racine County is served by a network of seven school districts comprised of more than 60 public elementary, middle and high schools.

### Private Schools

Racine County also has an extensive network of private schooling options for students of all ages. In total, there are more than 30 private high school and elementary schools that offer a variety of Nonreligious, Catholic, Lutheran and Nondenominational education options.

### Charter Schools

In addition to the two charter schools associated with Racine Unified School District, Racine County also has an Independent Charter School — 21<sup>st</sup> Century Preparatory School, an elementary school chartered by UW Parkside.



**Learn More!**

[racinecountyedc.org/content/education](https://racinecountyedc.org/content/education)



# HIGHER EDUCATION

## A prime location for continuing education

Whether it's one of Gateway Technical College's four Racine County campuses and centers, or a quick commute to some of the state's leading private, public and religious colleges and universities, you can take the next step in your education journey right here in Racine County.



## Did You Know?

Gateway has more than 37 separate transfer arrangements with local four-year colleges and universities, for those students wanting to pursue additional education opportunities upon completion of their Gateway program.

## Area Colleges & Universities

Racine County's proximity to Milwaukee and Kenosha means convenient access to many great higher educational institutions, including:

### • Gateway Technical College

Racine County is proud to be home to Gateway Technical College's **Burlington Center**, **HERO Center**, **Racine Campus** and **SC Johnson iMET Center**. At Gateway, students receive an industry-focused education that is flexible, accessible, and affordable.

### • University of Wisconsin-Parkside

UW-Parkside is one of 13 four-year campuses in the University of Wisconsin System. UW Parkside is located in Somers, Wisconsin, between Racine and Kenosha on 700 acres with natural prairies and woodlands. Enrollment is 5,300 students.

### • Carthage College

Founded in 1847, Carthage College is a four-year, private college of the liberal arts and sciences in Kenosha, Wisconsin. Carthage combines an environment of reflection and self-discovery with a culture of high expectation so our students uncover and ignite their true potential.

### • University of Wisconsin-Milwaukee

One of the nation's 115 top research universities, UW-Milwaukee provides a world-class education to a diverse group of 26,000 students. The Princeton Review named UW-Milwaukee a 2018 "Best Midwestern" university based on overall academic excellence and student reviews.

### • Marquette University

Marquette University is a Catholic, Jesuit university located near the heart of downtown Milwaukee, Wisconsin that offers a comprehensive range of majors in 11 nationally and internationally recognized colleges and schools.

### • Milwaukee School of Engineering

MSOE is a private, non-profit university in Milwaukee, Wisconsin offering bachelor's and master's degrees in Engineering, Business and Nursing.

### • Milwaukee Area Technical College

MATC is a public, two-year comprehensive technical college offering exceptional educational and training opportunities and services to its diverse metropolitan area.

### • Alverno College

Alverno College is of the nation's largest Catholic women's colleges, Alverno is dedicated to the personal and professional development of its students, offering weekday and flexible evening undergraduate programs for women, as well as graduate programs for women and men.



# QUALITY OF LIFE

## There's so much to do and see in Racine County

**Racine County has something for everyone. Whether you're an outdoor enthusiast or a culture buff, a shopper or lover of architecture, Racine County is the place for you.**

### The Best of Both Worlds

#### City Life

Downtown Racine is a unique and vibrant lakefront community. The City boasts boutiques, art galleries, international cuisine and museums — all with a touch of historic charm.

#### Rural Retreat

Is City life not for you? Just look west! Western Racine County is home to rural communities like Union Grove, Wind Lake, Caledonia, Burlington, and Waterford, where you can peruse antique shops, picnic at a local park, check out a farmers market, enjoy a lazy day by the water, or simply unplug and relax!

**30**

Minutes  
to Milwaukee

**75**

Minutes  
to Chicago

**34**

Parks /  
Recreation  
Sites

**102**

Miles of Trails  
and Bike Lanes

### Parks and Recreation

**41**

Historic Sites  
(8 Historic  
Districts)

**9**

Golf  
Courses

**4**

Camp  
Sites

**4**

Beaches

### There's so much to do in Racine County!



Be inspired by our vibrant arts community at the **Racine Art Museum** or one of numerous **local galleries**.



Bring the family to one of our family friendly entertainment options including the **Racine County Zoo**, multiple **campgrounds** and everyone's favorite fall destination: **Apple Holler!**



Take in a show! Whether its a visit to the **Racine Symphony Orchestra** or one of several **theaters** on each end of the county, Racine County has **productions, shows** and **concerts** that cater to everyone's tastes.



Buy yourself something special at one of our **local boutiques, gift shops** and **flea markets**.



Sing along with your favorite band, eat something deep fried or take in the sights during our **summer festival season!**

## See You on the Water!

In addition to sitting on the shores of Lake Michigan, Racine County is home to 20 lakes! Weather you want to relax to the sounds of the rolling waves, enjoy an afternoon of fishing, or enjoy some water sports, you can do it on one of Racine County's many lakes.

Racine County is also home to critically acclaimed North Beach, which has been named:

- One of USA Today's 51 Greatest American Beaches
- One of Parents Magazine's Top 10 Family Friendly Beaches
- Midwest Living Magazine's Top City Beach



## Did You Know?

Legendary architect and Wisconsin native Frank Lloyd Wright left a significant legacy in the Racine area, thanks to a long association with the SC Johnson family.



### Learn More!

[racinecountyedc.org/content/living-here](http://racinecountyedc.org/content/living-here)  
[RealRacine.com](http://RealRacine.com)

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